

Be part of the new era of engagement.

How do you generate a positive presence in the healthcare arena with physicians and pharmaceutical colleagues?

Do you want to:

- Demonstrate your credibility and passion to potential physician partners?
- Feel proud that you work with the pharmaceutical industry as a committed healthcare professional?
- Ensure that your contribution to medical science makes a difference?
- Be confident that you are working authentically?
- Demonstrate that you care about finding answers for patients?
- Create a positive identity within the industry?
- Make alignments that activate your potential and realise your ambitions?

Then go to www.mypgid.com and be part of the new era of engagement between healthcare experts and the pharmaceutical industry.

*PHID Pioneers • Presence Profiles • Potential Phorum
Pharmony Principles • PHID Promotions • Professor Protégé*



myPHID™ is an online assembly of the most committed healthcare professionals that gives you a voice to broadcast your opinion and promote change within your community.



www.mypgid.com

Behave differently. Be a presence. Build your identity.

Make your relationships commendable.

How do you establish authentic relationships that preserve professionalism and resurrect confidence in working transparently?

Do you want to be part of the only community that:

- Broadcasts all stakeholders views equally?
- Constructs commendable relationships?
- Educates and enables commercial literacy?
- Improves perceptions of industry commitment to research and development with the medical community?
- Provides insights about authentic relationships?
- Encourages collaborations of scientific merit?
- Increases product and people knowledge and presence?

Then go to www.myphid.com and be part of the determination to translate remarkable scientific innovations into health gains via a cooperative academic, research and medical triumvirate.

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As the first dedicated professional network for healthcare professionals and industry, **myPHID™** is the ideal arena to showcase and activate your achievements.



www.myphid.com

Make a difference. Magnify your presence. Mould your identity.